

## **Startup Live is on the hunt for the best startups in Wiener Neustadt**

Wiener Neustadt, 30<sup>th</sup> of September 2019 – Chance for a 10.000 € investment, a financing workshop, media coverage, mentoring, access to investors – all those goodies and much more await the participants of the upcoming Startup Live program in Wiener Neustadt. Europe's leading acceleration program has been invited by FH Wiener Neustadt which has just opened its brand new City Campus – the place to be for the mini acceleration program and every startup enthusiast.

Turning an idea into a business is the goal of the mini-acceleration program. In just one weekend, startup founders and those who are eager to become one learn everything from business modeling to the perfect pitch. They meet mentors and experts from the startup industry and they have the opportunity to pitch in front of renowned European investors.

Startup is now looking for the next rising startups of the regional startup scene. Founders can apply with their startup online; an internal jury decides which of the projects will have the opportunity to participate in the Startup Live Weekend from 16—17 November 2019. The program will be held at FH Wiener Neustadt's brand new City Campus, a place offering a startup center and co-working space, a science lab, a Bloomberg room and an experimental lab – the place to be for startups from all sectors. Additionally, the program is supported by the city of Wiener Neustadt, tecnet equity, accent Gründerservice, ecoplus, Creative Pre-Incubator and Wirtschaftskammer Niederösterreich.

### **IT'S ABOUT THE PEOPLE AND THE LASTING EXPERIENCE**

You can definitely feel the real excitement of teams, sitting from the early breakfast until the late night, giving every last drop of energy of pulling the whole thing as far as possible and then enjoying the final pitches. What stays are the connections and the whole experience.

“What I find interesting about Startup Live is that when you look at the attendees of previous events you find people that worked on ideas and met new people and had a great time. When you look at what they do now you will find companies like Runtastic, mySugr, Qriously, Zoomsquare, Codeship, Shpock, swell, PSPDFKit, Chi llBill, Speedinvest, i5, Blossom and many others. This is the substrate for the region's innovation engine.” says Thomas Schranz, CEO of Blossom and frequent mentor at Startup Live Programs.



The program is not only beneficial for entrepreneurs ready to take their project to the next level, but also for everyone who wants to see what the startup world is about, feel its vibe and gain some first-hand experience.

The proven Acceleration program has already been successful in many European cities including Vienna, Sofia, Tirana, Zagreb, Pristina, Stuttgart, Cluj-Napoca, and Belgrade.

### **About Startup Live**

The leading Startup Acceleration program Startup Live ([www.startuplive.org](http://www.startuplive.org)) is the starting point for prospective founders. With a proven track record internationally in 40 cities it has so far attracted more than 10,000 participants. Companies such as Runtastic, Shpock or mySugr are among the most successful participants of the program.

All information and updates about the event can be found online at [www.startuplive.org/wiener-neustadt](http://www.startuplive.org/wiener-neustadt).

### **About Startup Live Wiener Neustadt**

Date: 16—17 November 2019

Location: City Campus FH Wiener Neustadt, Schlögelgasse 22, 2700 Wiener Neustadt, Austria

Application deadline: 3<sup>rd</sup> of November 2019

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Logo, partner logos & event pictures in printable resolution:

<https://www.startuplive.org/press/>

Further information:

[www.startuplive.org](http://www.startuplive.org)