



vol. 4

POINT ONE PITCHUJ STARTUP

Take Your Startup Beyond Borders!



POPS 2025



**CZU Point One
Campus, Prague,**
Czech Republic

**October
14-16, 2025**



Join the POPS

**Startup Competition
at CZU Point One, Prague**

**and showcase your idea
to an international jury,**

**network with fellow founders,
and explore new opportunities
for your venture.**



CZU & FHWN Academic Innovation Partnership: Joint Pitch Competition ,Point One Pitch Your Start-Up‘ (POPS), Oct. 14th- 16th, 2025



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FH WIENER NEUSTADT
Network-Partner FH Wiener Neustadt



**Czech University
of Life Sciences Prague**



**Czech University
of Life Sciences Prague**



[https://fhwnstartupcenter.at/
pitch-competition-prag/](https://fhwnstartupcenter.at/pitch-competition-prag/)

<https://fhwnstartupcenter.at/>

<https://www.czu.cz/en>

<https://www.pointone.czu.cz/>

Joint Pitch Competition ‚Point One Pitch Your Start-Up‘ (POPS) Programme



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October 14, 2025

- **Morning:** Travel (train) **Wiener Neustadt – Prague**
- **Afternoon: Pitch-training** (in English) & rehearsals for the competition



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October 15, 2025

- **Morning: Networking & ice-breaker** session for a peer-to-peer exchange between CZU and FHWN start-up teams (focus on team competencies & value proposition)
- **Afternoon : Lecture on the Third Mission of Universities FHWN & CZU**, sharing best practices
- **Evening: POPS Pitching Competition** at CZU

October 16, 2025

- **Morning: Coaching & feedback sessions** for teams by CZU and FHWN mentors & industry experts
- **Lunch & Early Afternoon: Lecture on business model validation & market potential**, fostering direct collaboration between CZU and FHWN participants
- **Afternoon & Evening: Travel (train) Prague – Wiener Neustadt**

Joint Pitch Competition ,Point One Pitch Your Start-Up‘ (POPS) FHWN Selection Process



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FHWN Teams: Min. **4** – **max. 10** members of start-up teams
will be selected based on the following selection criteria:



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Declaration of interest to participate:



1. Start-up project incl. presentation of team;
2. Motivation to participate to the ‘Joint Pitch Competition ,Point One Pitch Your Start-Up‘ (POPS)’

It is possible to apply **as an individual or in a team of up to 3 people.**

CZU & FHWN Academic Innovation Partnership – Introduction to Point One Incubator at Czech University of Life Sciences, Prague (CZU)

CZU has a long-standing tradition of fostering **entrepreneurship and innovation**. The university's **Point One incubator** plays a vital role in connecting students, researchers, and alumni with industry experts, enabling them to turn innovative ideas into real business ventures.

Point One works across all CZU faculties, with a strong emphasis on:

- Sustainability and circular economy,
- Agriculture and food technology,
- Environmental science and ecology, and
- Technological and digital innovation.

To further promote **knowledge transfer and commercialization**, CZU operates:

- **Point One** – the university's business incubator
- **Research centers and laboratories** – providing facilities for applied research
- **Technology Transfer Office (OTT)** – ensuring the practical application of scientific discoveries
- **CSR Department** – promoting sustainable and responsible business practices
- **Strong partnerships** with Czech and international innovation networks



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POPS (acronym for Point One Pitch Your Start-Up)

- annual event organized by the Point One incubator at CZU,
- open to the public,
- attracting around 250 visitors, primarily CZU students interested in exploring entrepreneurial opportunities beyond their academic fields



Programme Objectives of the CZU & FHWN Academic Innovation Partnership

Provide student enterprises and spin-offs with access to business experts and coaching opportunities through participation in the partner university's annual start-up competition;

Introduce projects to potential investors, industry professionals, and fellow researchers;

Validate the feasibility and market potential of the envisaged / developed product, service, or solution; and

Facilitate peer-to-peer exchange and expert feedback to refine business strategies.

By integrating structured mentoring, networking, and direct participation in entrepreneurial competitions, **the partnership aims at fostering a sustainable cross-border collaboration in innovation and entrepreneurship!**

Joint Pitch Competition ‚Point One Pitch Your Start-Up‘ (POPS) Participants



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Expected Participation

- **FHWN Teams:** Min. 4 – max. 10 members of start-up teams (selected through a competitive process organized by the FHWN StartUp Center)
- **FHWN Staff:** 2 representatives, including business mentors, faculty, and program coordinators
- **CZU Teams:** Min. 4 – max. 8 start-up teams (selected through a competitive process organised by the Point One incubator)
- **CZU Staff:** Min. 9 – max. 15 representatives, including business mentors, faculty and program coordinators
- **CZU Visitors:** Min. 90 – max. 300 (visitors of the POPS competition, primarily CZU students, researchers, and staff engaged in entrepreneurship and the third mission of universities. Partners of the Point One incubator, investors, representatives of venture capital funds, and industry experts. Founders of successful projects/companies that the Point One incubator has supported on their entrepreneurial journey).



Joint Pitch Competition ‚Point One Pitch Your Start-Up‘ (POPS)

Insurance Information for Students



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FHWN participants to the Joint Pitch Competition POPS are required to **ensure sufficient insurance cover for their mobility abroad.**



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It is **mandatory** to take out the following insurance cover:

- **Travel insurance** (including against damage to or loss of luggage)
- **Liability insurance** (including professional or personal liability, if applicable)
- **Accident and illness insurance** (including total or partial incapacity for work)
- **Death** (including repatriation from projects abroad)

In addition, we recommend taking out cancellation insurance.

Please make sure that the local **area of validity includes your host country, the Czech Republic**, with respect to all of the insurance types stated.

Austrian student union (ÖH) insurance (<https://www.oeh.ac.at/service/oeh-versicherung/>)

European Health Insurance Card (on the back of your e-card)

Foreign Ministry registration: <https://www.bmeia.gv.at/reise-services/auslandsservice>