Social Entrepreneurship Summer Camp

7-13 July 2025

This five-day immersive program, with virtual sessions is designed to inspire and equip university students with the skills, mindset, and network to become agents of positive social change in their communities.

Venue: Gümüşlük Academy, Bodrum - Seaside Retreat

Target Group: University students from EU Program countries that are interested in social entrepreneurship

Language of Camp: English

What's Included?

Program Elements

- 5-Day practice-led Social Entrepreneurship Training Program
- At least 2 interactive virtual sessions
- Personalized guidance from industry experts and inspiring guest speakers
- 'Certificate of Attendance' upon completing the program

Accommodation & Meals

- Comfortable seaside accommodation in shared twin rooms (**Only 70 Euros/person/night including breakfast, lunch, dinner**)
- Coffee-Tea breaks

Additional Benefits

- A certificate worth 3 ECTS credits will be awarded upon successful participation to both virtual and in-person sessions
- Sightseeing (only transportation covered)
- Enriching intercultural exchange and networking activities
- Don't forget to bring: Your own laptop, swimwear, comfy shoes, curiosity, and ideas!

Learning Outcomes

Understand social and environmental issues from an entrepreneurial perspective

Grasp the core concepts of social entrepreneurship

Navigate the social entrepreneurship ecosystem

Frame a problem or opportunity

Generate creative interventions for real-world challenges

Explore diverse business models used by social entrepreneurs

Discover tools for communicating your impact

Network with peers and practitioners in the ecosystem

Day 1 – Fundamental Concepts in Social Entrepreneurship

Welcome & Orientation & Icebreakers

Get to know your fellow participants and the program structure

Introduction to Social Entrepreneurship

Key Concepts & Good Practices

Workshop: Your Why?

Mapping Personal Motivations & Values

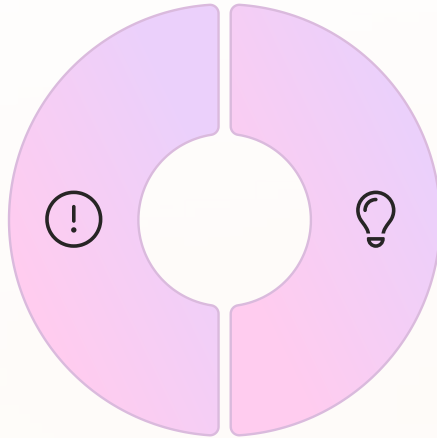Theme: What is Social Entrepreneurship & Why Does It Matter?

Day 2 – Seeing Differently: Identifying Problems & Framing Solutions

Workshop: Defining Root Problems

Learn techniques to identify and analyze the underlying causes of social issues

Theme: From Problem to Possibility

Ideation Lab: Framing Solutions to Social Problems

Apply creative thinking methods to develop potential solutions

Day 3 – Building the Engine: Social Business Models

Morning Input: What is a Business Model?

Understanding the fundamentals of sustainable business structures

Tool: Business Model Canvas for Social Entrepreneurs

Learning to use this essential planning framework

Group Work: Drafting Business Models in Teams

Collaborative application of concepts to real challenges

Theme: Turning Ideas into Sustainable Action

Day 4 – Proving & Improving the Impact by Storytelling

Intro: Why Communicate the Impact?

Understanding how strategic impact communication builds credibility, attracts resources, and inspires stakeholders to support your social mission.

Tool: Storytelling

Mastering the art of weaving compelling narratives that transform complex data and outcomes into memorable stories that resonate with diverse audiences.

Build Your Own Story

Developing your unique narrative by crafting a compelling story arc that connects your personal journey, social mission, and measurable impact into a cohesive and persuasive presentation.

Good Practices: Visualizing & Communicating Impact

Exploring cutting-edge methods for impact visualization, including digital storytelling, infographics, and immersive experiences that bring your social impact to life.

Theme: Why and How Do We Communicate the Impact Created by Using Storytelling?

Day 5 – Ecosystems & Your Next Step

Ecosystem Mapping

Social Entrepreneurship Actors

Panel: Live Cases from Practitioners

Social startups, NGOs, etc.

Team Presentations: Pitch Your Social Business Model

Share your ideas with the group

Mentoring Circles: Feedback from Trainers & Peers

Receive constructive input to

refine your model

Wrap-Up

Certificates, Group Photos &

Closing Ritual

Theme: Systems Thinking: Discover the Big Picture

Cultural Activities & Practical Information

🌍 Cultural Activities & Community Spirit

- Guided visits

- Icebreakers, Intercultural Events, Swimming, Hiking,

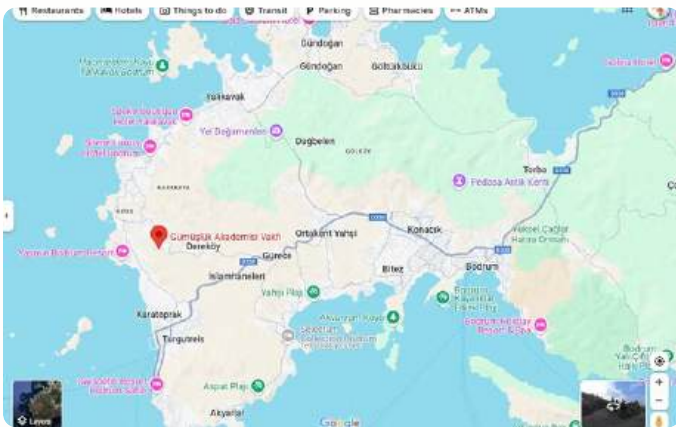- Opportunities for informal networking, reflection & bonding

📌 Notes for Participants

- Food Preferences: Please inform us about allergies or dietary restrictions in advance.

- Equipment: Bring your own laptop for workshops. Wi-Fi available on-site.

About Gümüşlük Academy

A 'Garden of Ideas' by the Aegean

Nestled on a serene hillside just 20 km from Bodrum, **Gümüşlük Academy Foundation**, which is a social enterprise, is more than just a venue — it's a living, breathing "garden of thought" that brings together art, nature, philosophy, and community.

Breathtaking Location

Enjoy stunning views of Myndos Bay and sunrise-lit windmills from our hillside campus, 60 meters above sea level.

Inspiring Spaces

Our 14,000 m² campus features art studios, a library, an amphitheater, and cozy studio flats for residents.

Natural Haven

A Monet-like lily pond rests at the heart of this natural haven, surrounded by ancient oak trees.

Whether you're painting, prototyping a social enterprise, or simply sharing stories over communal meals, **"The Garden" belongs to you** — and the energy, creativity, and connection you cultivate here are what make it come alive.

How to Apply?

Eligibility Criteria

- Being a HEI student from a European Program Country
- No grade/level limitation
- No department/faculty limitation
- Please contact with your Erasmus+ Offiice for further criteria

Application Deadline

Please contact with your Erasmus+ Offiice

Training Dates

8-12 July 2025 (in person)

Dates of virtual sessions will be announced soon.

Arrival & Departure

Arrival: 7th July 2025

Departure: 12th July 2025

For more information contact our team: erasmus@tedu.edu.tr

This programme is developed under the **SocialEase Erasmus+ Internship Consortium Project**, conducted by TED University, Van Yüzüncü Yıl Univesrity, Yaşar University and Originn, with support from the European Commission as a "**Blended Intensive Programme (BIP)**".

BIPs combine physical mobility with virtual learning, creating short, intensive programmes using innovative teaching methods including online collaboration. Multinational and multidisciplinary groups work together on challenges linked to the UN's Sustainable Development Goals, reaching students from all fields, levels, and backgrounds.